



# ENGINUITY 2021: The Key Information

## MANAGING THE GLOBAL BUSINESS

The Competition gives participants the opportunity to experience the challenges that face their corporate management on a daily basis, and pits them against their colleagues and peers in a unique business management challenge.

Using a sophisticated computer simulation, competing teams are given the task of managing a fledgling UK-based **GLOBAL CONSTRUCTION BUSINESS** from 2021 onwards.

Operating in a global economy based upon the 'real world', there are **world events**, economic, political and environmental, that can impact upon the business, and **ENN**, the **Enginuity News Network**, provides the latest world news headlines.

There are jobs, clients, rival competitors, risks and people worldwide, and the success or failure of the business depends entirely on the decisions each team makes in a number of key business areas.

## WHY TAKE PART

- To gain a better understanding of how a modern global construction business operates
- An effective team building exercise that develops key business management skills
- Contributes to internal and external CPD and training programmes
- A chance to compete against people from other companies and countries
- A cost effective training solution

## TARGET AUDIENCE

All construction professionals, but particularly relevant to those in the early stages of their careers, such as graduates.

## TIME COMMITMENT

Teams have the opportunity to practice prior to the start of the competition, and if this is done effectively, teams should only need to spend around an hour each week making their decisions once the competition starts.

## LOCATION

The competition is played remotely, and teams take part from wherever they are located.

## SCHEDULE

**JANUARY 4:** Enginuity 2021 software released  
Trialling begins for all registered teams

**MARCH 5:** Registration closes

**MARCH/APRIL:** Preliminary Stage (8 weekly rounds)  
Top 12 teams qualify for the Final

**MAY:** The Final (6 further rounds over 2 weeks)

## COST

**Only £300 per team** (up to 6 people) to encourage and enable sponsors to enter multiple entries.

## PRIZES

### WINNING TEAM

A cash prize of £1,000 and personally engraved crystal awards

### RUNNERS UP

A cash prize of £500, and personally engraved awards

### ALL FINALISTS

A personalised certificate of achievement

### ALL PARTICIPANTS

A CPD training certificate